



For Immediate Release

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LIBERTY NATIONAL BANK EMPOWERS LOCAL HIGH SCHOOL STUDENTS TO MAKE INFORMED FINANCIAL DECISIONS THROUGH INNOVATIVE WEB-BASED PROGRAM

February 1, 2012 – Liberty National Bank announced a new initiative to bring financial literacy education to high school students across the Hardin County Community by providing them with access to the EverFi™ Financial Literacy Platform. This web-based program uses the latest in new media technologies – video, animations, 3-D gaming, avatars, and social networking – to bring complex financial concepts to life for today’s digital generation. Through the EverFi platform, students will become certified in over 600 topics in financial education, allowing them to become more informed, responsible citizens. Liberty National Bank has partnered with EverFi, Inc. to bring the interactive financial management program to these high school students at no cost to the school.

The 10-unit course offers 6 hours of programming aimed at teaching, assessing and certifying students in a variety of financial topics including credit scores, insurance, credit cards, student loans, mortgages, taxes, stocks, savings, 401k’s and other critical concepts that map to national financial literacy standards. The platform uniquely tracks the progress and score of every student and provides students who successfully complete the course with Certification in Financial Literacy, a valuable mark of distinction on college applications and resumes.

Ron Zimmerly, President and CEO of Liberty National Bank stated, “We believe that Financial Literacy is extremely important for all ages. What better time to educate students, than before they begin their adult lives. This program will provide the foundation necessary to make sound financial decisions as they experience them in everyday life. By the year 2014, schools are required to graduate with Financial Literacy, so this program will give the schools the opportunity to offer their students a program that is already state approved.”

About Liberty National Bank - Liberty National Bank is an Equal Housing Lender, Member FDIC. Liberty National Bank is a financial institution offering traditional banking products and services, as well as an array of non-traditional banking services such as investment planning and electronic banking options. Liberty National Bank operates four (4) offices in Hardin, Logan and Union Counties and currently maintains over \$205 million in assets.

About EverFi - EverFi is the leading education technology platform company to teach, assess, and certify students in critical skills including Financial Literacy, Student Loan Management, Digital Literacy, and Health and Wellness, and additional product areas to be announced in early 2012. The company is already powering a national movement in 50 states that enables students to learn using the latest technology, including rich media, gaming, high-definition video, and simulations. EverFi teams with major corporations and foundations to provide the programs at no cost to schools. To date, more than 3 million students have completed EverFi learning platforms. Learn more at www.everfi.com.

For more information about Liberty National Bank, visit their Web site at www.Lnbbank.com.