



# For Immediate Release

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## **Liberty National Bank Employees help Local Elementary Student learn Financial ABCs on National Teach Children to Save Day**

Ada, Ohio – Employees of Liberty National Bank gave a savings lesson to students at local community schools as part of the American Bankers Association Education Foundation’s Teach Children to Save Program on Tuesday, April 21st.

Liberty National Bank employees joined thousands of bankers across the country who traded in their balance sheets for blackboards to help fill the need for financial education.

“Studies show that kids aren’t learning the skills they need to make smart financial decisions as adults,” said Heather Cox, AVP/Director of Marketing. “Communities and schools teach other life skills, such as driving a car, but we don’t spend enough time teaching financial skills. Bankers are in the schools today to help fill that gap and prepare future customers for financial success.”

The presentation included games and activities about the concept of saving, how interest makes money grow, how to budget and determining needs and wants. Since the American Bankers Association Education Foundation’s National Teach Children to Save Day began in 1997, thousands of bankers have taught money skills to more than one million students.

Liberty National Bank offers the following tips to help parents make every day “Savings Day:”

- **Help kids open up their own bank savings account and make deposits regularly.**
- **Kids love to get mail, so encourage them to keep an eye out for their monthly statement.**
- **Talk to your child about the family budget.** Include a discussion on wants and needs. Reinforce this by budgeting for a family outing or purchase.
- **While children know that money doesn’t grow on trees, they may think it comes out of a wall.** Show them how an ATM machine works and explain that to take money out of the bank you must first put it in.
- **Give your kids positive feedback.** As they get older, give them responsibility over how they spend their money.

Liberty National Bank is an Equal Housing Lender, Member FDIC. Liberty National Bank is a financial institution offering traditional banking products and services, as well as an array of non-traditional banking services such as investment planning and electronic banking options. Liberty National Bank operates five (5) offices in Hardin, Logan and Union Counties and currently maintains over \$194 million in assets.

The ABA Education Foundation, a nonprofit subsidiary of the American Bankers Association, is committed to developing and providing education programs that lead to financial literacy. The ABA Education Foundation's National Teach Children to Save Day is held every April when thousands of bankers make presentations to students on the importance of saving for their future.

**For more information about Liberty National Bank, visit their Web site at [www.Lnbbank.com](http://www.Lnbbank.com).**